

## Plastic Cards

Click to enlarge

### PRODUCT BENEFITS

- Effective marketing tool
- Promote products and/or service
- Encourage repeat business
- Acknowledge and reward loyalty

### POPULAR MARKETS

Corporations

Organizations & Associations

Small Business

Educational Institutions

Clubs

### INDUSTRY USES

Hotels/Motels

PTA/PTO Discount cards

Memberships, Health clubs, Loyalty rewards

Athletic teams, Bands

Booster clubs

## PRODUCT INFORMATION

### Material

Standard size 3 3/8" x 2 1/8"

### Materials:

- .030" White matte plastic
- .020" White gloss rigid vinyl
- Rounded corners
- Durable, long lasting
- Screen printed on one or two sides using high gloss UV ink-Spot colors only

### Art Preparation

- No charge for digital files
- For non-digital files, add \$45.00(C)
- Refer to Artwork Guidelines for acceptable digital files and proper submission of artwork information

### Standard Color

- No charge for any standard color as indicated on Color Chart
- Please provide standard color name/number

### Custom Color

- For custom color match, add \$30.00(E) per color match
- Please provide Pantone Matching System(PMS) number
- Custom color match is not guaranteed to be exact

### Back Printing

- Printing is available on the back side of the plastic card
- Each color printed on the back side is priced as an additional color

#### Copy/Color Changes

- Copy and/or color changes are available at the combined quantity price
- For each copy and/or color change, add \$25.00(G) per each color affected
- Item number must remain the same on the entire order
- Each change must be in minimum quantity of 125

#### Production Time

- 7-10 business days from receipt of signed purchase order and approved artwork

©2010 Dillco, Inc. All Rights Reserved