

# Bumper Stickers

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## PRODUCT BENEFITS

- Effective marketing tool
- Promote slogan and/or message
- Inexpensive, mobile advertising
- Ideal for promotional give-aways

## POPULAR MARKETS

Corporations

Organizations & Associations

Small Business

Health Care Industry

Municipalities

Educational Institutions

Athletic Organizations

Religious Groups

## INDUSTRY USES

Banks, Corporate programs, Radio/Media give-aways,  
Fundraisers, PTA/PTO, Political campaigns, Awareness groups  
Restaurants, Retailers, Service providers  
Medical facilities, clinics, Hospital foundations  
Universities, Public/Private schools, Day care centers  
Professional & Amateur sports, Little leagues, Golf courses  
Churches

## PRODUCT INFORMATION

### Material

-Standard sizes:

3" x 11.5", 3.75" x 11.5", 3.75" x 15"

-Materials:

White or Yellow vinyl

Clear polyester

-For additional sizes, refer to Custom Decals page

-Weather resistant

-Screen printed with high gloss UV ink-Spot colors only

### Quantity

-Refer to pricing below

### Production Time

-7-10 business days from receipt of signed purchase order and approved artwork

### Art Preparation

-No charge for digital files

-For non-digital files, add \$45.00(C)

-Refer to Artwork Guidelines for acceptable digital files and proper submission  
of artwork information

#### Standard Color

-No charge for any standard color as indicated on Color Chart  
-Please provide standard color name/number

#### Custom Color

-For custom color match, add \$30.00(E) per color match  
-Please provide Pantone Matching System(PMS) number  
-Custom color match is not guaranteed to be exact

#### Copy/Color Changes

-Copy and/or color changes are available at the combined quantity price  
-For each copy and/or color change, add \$25.00(G) per each color affected  
-Item number must remain the same on the entire order  
-Each copy and/or color change must be in minimum quantity of 125

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